



# Philadelphia Fund Alliance Gala Benefiting Cradles to Crayons

November 2, 2017 | 6-9 p.m. | The Logan Philadelphia

## Sponsorship Opportunities

### Presenting – \$15,000

- Logo recognition on website and event invitation
- Full-page color acknowledgement in event program
- Logo signage and acknowledgement at event
- Two tables of 10
- Speaking role at event
- One company representative included with check presentation photo opportunity
- Private VIP book signing with Diana Henriques, keynote speaker and author of *The Wizard of Lies: Bernie Madoff and the Death of Trust* and *A First-Class Catastrophe: The Road to Black Monday, the Worst Day in Wall Street History*

### Event – \$10,000

- Logo recognition on website and event invitation
- Full-page color acknowledgement in event program
- Logo signage and acknowledgement at event
- Two tables of 10
- One company representative included with check presentation photo opportunity

### Platinum – \$7,500

- Logo recognition on website and event invitation
- Full-page color acknowledgement in event program
- Logo signage and acknowledgement at event
- Table of 10

### Gold – \$5,000

- Logo recognition on website
- Company name on invitation
- Half-page color acknowledgement in event program
- Logo signage and acknowledgement at event
- 6 tickets

### Cocktail – \$5,000

- Customized cocktail by sponsor organization
- Logo signage at bar and wait staff trays
- Acknowledgement at event
- Logo recognition on website and event invitation
- 4 tickets

### Auction – \$5,000

- Logo signage on auction tables and on online bidding website
- Acknowledgement at event
- Logo recognition on website and event invitation
- 4 tickets

### Silver – \$3,500

- Logo recognition on website
- Company name on invitation and event program
- Logo signage at event
- 4 tickets

### Table – \$3,500

- Table of 10
- Company name in event program

### Individual Tickets – \$400

### Acknowledgements

- Full-page color (4.5"w x 7.5"h) – \$2,000
- Half-page color (4.5"w x 3.5"h) – \$1,000

## PLEDGE FORM

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Presenting – \$15,000 | <input type="checkbox"/> Cocktail – \$5,000 | <input type="checkbox"/> Individual Tickets – \$400 # of Tickets _____ |
| <input type="checkbox"/> Event – \$10,000      | <input type="checkbox"/> Auction – \$5,000  | <input type="checkbox"/> Full Page – \$2,000                           |
| <input type="checkbox"/> Platinum – \$7,500    | <input type="checkbox"/> Silver – \$3,500   | <input type="checkbox"/> Half Page – \$1,000                           |
| <input type="checkbox"/> Gold – \$5,000        | <input type="checkbox"/> Table – \$3,500    | <input type="checkbox"/> Donation – \$ _____                           |

Organization or Contributor Name \_\_\_\_\_  
(Please print as you would like it to appear in event program)

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Contact Person \_\_\_\_\_

Please return the completed form and check made payable to the Philadelphia Fund Alliance to Maria Boncardo, c/o Stradley Ronon, 2005 Market Street, Suite 2600, Philadelphia, PA 19103.

Email your high-resolution color logo (JPEG or EPS) and color camera-ready acknowledgements (PDF or JPEG, no bleeds) to [ctoscan@stradley.com](mailto:ctoscan@stradley.com) by Sept. 25. For questions, call 215.564.8112.

Tax EIN #81-3170678

Please know your contribution is tax-deductible to the fullest extent allowed by law. We will send you an acknowledgement of your contribution for your tax records.