



# Philadelphia Fund Alliance Virtual Auction Benefiting Coded by Kids

October 22 through November 5, 2020

## Sponsorship Opportunities

### Platinum – \$10,000

- Logo on event “invitation,” PFA website and auction website
- High-frequency rotating banner ad on PFA website
- One featured “sponsor spotlight” in social media posts
- Sponsor name featured prominently in all press releases
- Sponsor quoted in all press releases
- One-minute sponsor video posted to PFA website
- Special recognition next year

### Gold – \$5,000

- Logo on event “invitation,” PFA website and auction website
- High-frequency rotating banner ad on PFA website
- One featured “sponsor spotlight” in social media posts
- Sponsor name featured prominently in all press releases
- Special recognition next year

### Silver – \$3,000

- Company name on event “invitation,” PFA website and auction website
- Lower-frequency banner ad on PFA website
- Sponsor name mentioned in all press releases
- Special recognition next year

### Bronze – \$1,500

- Company name on event “invitation,” PFA website and auction website
- Sponsor name mentioned in all press releases

### Banner Ad – \$1,000

- Lower frequency

**Deadline for logo inclusion in invitation is Sept. 18.**

## PLEDGE FORM

- Platinum – \$10,000  
 Gold – \$5,000

- Silver – \$3,000  
 Bronze – \$1,500

- Banner Ad – \$1,000  
 Donation – \$\_\_\_\_\_

Organization or Contributor Name \_\_\_\_\_  
*(Please print as you would like it to appear in event program)*

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Contact Person \_\_\_\_\_

Please return the completed form to [mboncardo@stradley.com](mailto:mboncardo@stradley.com), and check made payable to the Philadelphia Fund Alliance to Maria Boncardo, c/o Stradley Ronon, LibertyView, 457 Haddonfield Road, Suite 100, Cherry Hill, NJ 08002.

Email your high-resolution color logo and web banner ad sized at 768px wide by 258px high (JPEG or PNG) to [ctoscan@stradley.com](mailto:ctoscan@stradley.com) by Sept. 18. For questions, call 215.564.8112.

**Tax EIN #81-3170678**

*Please know your contribution is tax-deductible to the fullest extent allowed by law. We will send you an acknowledgement of your contribution for your tax records.*